

Theodore “Ted” Charles Baer, Jr. ‘53

Theodore Charles Baer Jr. died on February 29, 2017, in New York City. Ted went to the Peddie School before coming to Princeton. He played Freshman football at Princeton but left after his Freshman year to attend the University of Virginia and then Columbia, from which he graduated in 1954. Ordered to active duty as an Ensign with the U.S. Navy, he traveled through various ports from Helsinki to Istanbul on the USS Daly. After completing his military service, he joined the Young and Rubicam advertising agency as an account executive. He retired from Spear Leed and Kellogg in 1997 but then got a real estate license to work in Dutchess County, New York, where he and his wife bought a second home. Ted was predeceased by his son, Theodore Charles Baer III and survived by his wife of twenty-three years, their son, George Hamilton Baer, and four grandchildren.

Christopher Webber '53, Memorialist